



Company Logo

Identifies as News Release

FOR IMMEDIATE RELEASE

CONTACT: Michael Varma
Public Relations Officer
949-554-5497
mvarma@foundersdistrict.org
[www.FoundersDistrict.org](http://wwwFOUNDERSDISTRICT.org)

News release **Contact Information**



Do not send photos until requested and only if you have permission.

Photos Available Upon Request

LAUGH AND LEARN AT ANNUAL HUMOR SPEECH CONTEST

Headline must grab reporter's interest otherwise they may not read the rest of the release. Use action verbs.

Date Line and Place Line provide a time and place peg.

FULLERTON, CALIF. (Oct 6, 2009) – Laugh and learn as the eight top humorous speakers strive to be crowned the funniest storyteller in the district at the Toastmasters Fall conference held at the Marriott Hotel in Fullerton, Calif., on November 14, 2009. The public is invited.

Lead paragraph tells the who, what, where, when, and why in an engaging way to hook the reader. Summary of news release.

The event will be held at the Fullerton Marriott Hotel, 2701 E. Nutwood Avenue from 9:00 a.m. to 5:30 p.m. A \$30 door charge covers the day's event which includes a light lunch, enrichment workshop, speech and evaluation contests, and a chance to hear dynamic keynote speaker Carl Walsh, winner of the 2009 Region II International Speech Contest. Walsh will share strategies on how to connect with an audience and give a "million-dollar" presentation.

Body tells details and WIIFM

More than 3,600 contestants from 186 Toastmasters clubs from Orange, Los Angeles and Riverside counties started competing in September and have advanced to the finals.

More details with **inverted pyramid style**.

Local businesses have generously donated gifts to be raffled during the event. Tickets are sold at the event and winners must be present to win.

Register for the Fall Conference today at www.FoundersDistrict.org or contact Ede Ferarri-D'Angelo at 714-350-3364.

Boilerplate

Event contact information

ABOUT TOASTMASTERS:

Toastmasters, founded by Dr. Ralph C. Smedley on October 22, 1924, at the YMCA in Santa Ana, California, has helped more than four million men and women present with poise and confidence. This non-profit organization has 12,500 clubs serving 252,000 active members in 106 countries around the world.

Membership fees average \$75.00 per year and include all meetings, a monthly magazine, training manuals and access to six communication and leadership conferences annually. For more information or to find a local Toastmasters club, go to www.toastmasters.org.

#

End Mark indicates, well, the end.